



INTERNATIONAL CONFERENCE ON INTERNAL AUDIT/MEZINÁRODNÍ KONFERENCE O INTERNÍM AUDITU

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW INTERNÍ AUDIT POHLEDEM VLASTNÍKA 9–10/11/2011



THE CZECH REPUBLIC – CARLSBAD

GENERAL SPONZORS

MAIN SPONZORS

SPONZORS

MEDIA SPONZORS

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9–10/11/2011



THE CZECH REPUBLIC – CARLSBAD

CONFERENCE

Dear colleagues,

The Czech Institute of Internal Auditors invites you to the international conference:

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

Where and when takes the conference place?

The conference takes place in the spa city of Karlovy Vary in the hotel Thermal on November 9–10, 2011.

Why do we invite you?

We want to intermedate the exchange of experience and look for answers to questions related to the relationship of the internal audit, owners and management in the following areas:

- ▲ Could the owners minimize the risk of loss or decrease in the value of the capital they invested in the business by creating the system of internal audit in the company?
- ▲ How could internal auditor help the owners to protect their investments?
- ▲ What do the owners expect from the internal audit and why some companies have and some do not have the internal audit?
- ▲ How does the management influence the relationship between the internal audit and the owners?

The conference will try to react to these and other questions.

Who will be the speakers at the conference?

The representatives of the owners, management and also internal auditors will present at the conference. They will share their experience with this relationship, their recommendations how to approach other parties involved in the corporate governance. At the moment we are contacting and communicating with potential Czech and foreign lecturers. We will inform you continuously on our web page www.interniaudit.cz.

Don't miss this interesting topic at so attractive place, make some space in your diary and accept our invitation to our autumn international conference in Karlovy Vary.

Petr Vobořil
Prezident of the ČIA

Daniel Häusler
Director of the ČIA Office

MEZINÁRODNÍ KONFERENCE O INTERNÍM AUDITU / INTERNATIONAL CONFERENCE ON INTERNAL AUDIT

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9-10/11/2011



THE CZECH REPUBLIC – CARLSBAD

Conference is organized by the Institute of Internal Auditors

PROGRAM IN PREPARATION

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9-10/11/2011



THE CZECH REPUBLIC – CARLSBAD

WELCOME TO KARLOVY VARY THE MOST FAMOUS SPA TOWN OF THE CZECH REPUBLIC

Karlovy Vary lies in West Bohemia at the confluence of the Teplá River and the Ohře River, about 120 km west of Prague. It is the largest and best known spa city in the Czech Republic. It became world known thanks to its unique hot mineral springs. The international fame of the spa city was contributed to by its balneological heritage, the international film festival and some of Karlovy Vary's typical products (Becherovka, traditional spa wafers, Moser or Thun with Karlovy Vary). The city was founded in the 14th century by Charles IV. According to a legend, the Emperor had the city built soon after the accidental discovery of thermal springs by his hunting entourage. Most architectonic monuments originated in the 18th and the 19th century when the city lived the „period of plenitude“.

LEISSURE

THERMAL SPRING



The Thermal Colonnade is the place where the Thermal Spring makes its way to the surface. The colonnade structure was built in the years 1971– 1975 and is one of several buildings encompassing this unique spring. The Thermal Spring can spurt up to 12 m, thus discharging 2.000 liters of hot water and 5.000 liters of carbon dioxide from the underground every minute. The esplanade hall that is open daily from 6 a.m. until 7 p. m. lets you admire not only the Thermal Spring fountains but also another 5 spring outlets.

MILL COLONNADE



Karlovy Vary is a spa city well known for its colonnades. If you walk away from the Thermal Hotel down the stream of the Tepla River, you will soon come across the Park Colonnade located in Dvořák Park. Several meters further, the largest colonnade – the Mill Colonnade was built in the year 1871–1881. The colonnade roof is carried on 124 majestic columns among which five springs spurt out. The sixth spring is found in the open space in front of the colonnade, opposite the orchestra platform.

DIANA LOOKOUT TOWER



Diana towers 547 meters above sea level in the spa forests in the vicinity of the Grandhotel Pupp. It was erected in 1914 since when it has been offering a wonderful view of the whole of Karlovy Vary and its surroundings.

JAN BECHER MUSEUM



Becherovka is inherently connected with Karlovy Vary that has its „JAN BECHER MUZEUM“. The Becher liqueur, or 'Becherovka', was first made produced by Josef Becher at his chemist shop in 1807. First, he sold it in vials as gastric drops. The Czech name „Becherovka“ has been officially used since the foundation of Czechoslovakia in 1918. For more than 200 years, the very production of the liqueur has been shrouded with mystery.

THERMAL SPAS



Relaxation massages, whirlpool baths, pleasant warm wraps and packs are not available only to the spa patients. The spa sanatoriums offer a wide range of wellness and beauty programs. „Alžbětiny lázně“ is the biggest public spa in the Czech Republic.

GLASSWORKS MOSER



The new Moser Museum offers a unique look at the history of the glassworks. The newly designed, modern exposition offers an absorbing tour, which maps over 150 years of the glassworks' history. The tour presents famous owners of luxury Moser glass, together with pieces ranging from the oldest examples of glass work to contemporary collections, with more than 2.000 exhibits on display. The exhibition is supplemented by 7 documentaries in 9 international languages.

SPA FORESTS



Besides walks on colonnades and esplanades, you should also direct your steps into the calm and quiet environment of the spa forests. We recommend going on a walk to Charles IV belvedere or to a place called Deer Jump.

POST OFFICE MANOR



The Post Office Manor has stood at the edge of the spa zone for more 200 years. This building comes from the end of the 18th century. Its classicist exterior and romantic interior inspire the place with unforgettable atmosphere. The restaurant offers a rich menu comprising Czech and international specialties as well as a broad choice of alcoholic and soft drinks.

SPORTS GROUNDS



Whether you are an active or passive sports fan, Karlovy Vary has a lot to offer. In addition to regular sports grounds, there are golf courses, tennis courts, extra league ice-hockey matches or horse race tracks.

KARLOVY VARY SOUVENIRS



When you pack your baggage, make sure you take home several things typical of Karlovy Vary (Becherovka, traditional spa wafers, Moser or Thun with Karlovy Vary).

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9-10/11/2011



THE CZECH REPUBLIC – CARLSBAD

Conference on Internal Audit – Carlsbad 2011

ORGANIZATIONAL GUIDELINES

CONFERENCE FEE

	Member* incl. VAT	Member* incl. VAT
Registration after September 21, 2011	497 €	537 €

TIME DISCOUNT

	Member* incl. VAT	Member* incl. VAT
Registration till September 20, 2011	438 €	478 €

* The Member of the IIA, the IIA Czech

The fee comprises entrance to both conference days, catering according to the program, conference proceedings and leaflets, and participation in evening banquet and program. **It does not include accommodation and parking fee.**

QUANTITY DISCOUNT

starting with the 3rd participant of same organization this one and each following will get a discount of 5 % of the Conference fee. Available only for the whole Conference fee.

REGISTRATION

Český institut interních auditorů, o.s.
Karlovo náměstí 3, 120 00 Praha 2
tel: 224 920 332, fax: 224 919 361
E-mail: konference@interniaudit.cz

You will get detailed information at Mrs. Petra Škvorová, contacts stated above or mobile phone No +420 731 157 252, Tel.: 224 920 332, E-mail: skvorova@interniaudit.cz.

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9–10/11/2011



THE CZECH REPUBLIC – CARLSBAD

ORGANIZATIONAL GUIDELINES

CONFERENCE VENUE

THE THERMAL SPA HOTEL ****
I. P. Pavlova 11360 01 Karlovy Vary

The Thermal Spa Hotel – a modern 4 – star hotel – is located in the heart of the city of Karlovy Vary, on the range of the spa zone by the colonnades with all the natural mineral water springs. Spa hotel Thermal is one of the largest convention facilities in the west Bohemia.

ACCOMMODATION

The Thermal Spa Hotel:

Single room 75 EUR/night
Double room 110 EUR/night

The price includes accommodation, continental breakfast and VAT.

Hotel check in is possible from 14.00 o'clock, check out runs till 12.00 o'clock.

The modern hotel rooms include a full bath, TV with programmes transmitted by satellite, radio, telephone, safe, minibar and fridge. Each room is airconditioned.

Other services: internet, spa treatment, thermal swimming pool which is built into the cliff above the city, fitness center, sauna, wellness studio, hairdresser, exchange, internet-café, rent a car and casino.

BOOKING OF ACCOMMODATION

The booking of accommodation provides D.I.R. Bohemia travel agency, see the enclosed accommodation forms. Take advantage of the online registration on www.interniaudit.cz or email the filled in registration form to Ms Daniela Barcalova simona.meslova@dirbohemia.cz latest **October 10, 2011.**

TRANSPORT LINKS

By car

Garage – parking fee
1 day 10 EUR 1 hours 2 EUR

By train

Railway station (upper): Station Zápavní – buses 3 and 6 to the station Tržnice. From the station Tržnice approx 10 minutes walk to the hotel – <http://mapy.cz/s/qq7>

Railway station (downer): Station Horní nádraží – buses 3 and 6 to the station Tržnice. From the station Tržnice approx 10 minutes walk to the hotel – <http://mapy.cz/s/qq7>

By Bus

Bus station: Station Zápavní – buses 3 and 6 to the station Tržnice. From the station Tržnice approx 10 minutes walk to the hotel – <http://mapy.cz/s/qq7>

By Air

Station Letiště – bus 8 to the station Tržnice. From the station Tržnice approx 10 minutes walk to the hotel – <http://mapy.cz/s/qq7>

You can also use the services of Taxi Karlovy Vary. Telephone number for the hotel taxi is +420 14 014.

Other information:

If you have any questions please don't hesitate to contact – Mrs. Petra Skvorova, contacts stated above or mobile phone No +420 731 157 252, Tel +420 224 920 332, E-mail: skvorova@interniaudit.cz.



INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9-10/11/2011



THE CZECH REPUBLIC – CARLSBAD

Conference on Internal Audit

CONFERENCE REGISTRATION FORM

Surname:	<input type="text"/>	Name:	<input type="text"/>
Company:	<input type="text"/>	Address:	<input type="text"/>
Postcode:	<input type="text"/>	City/Area:	<input type="text"/>
Country:	<input type="text"/>	VAT number:	<input type="text"/>
Phone:	<input type="text"/>	E-mail:	<input type="text"/>

Member IIA: Non-member IIA:

I CONFIRM MY PARTICIPATION AT THE CONFERENCE:

- All conference
- First conference day 9th November 2011
- Banquet participation 9th November 2011
- Second conference day 10th November 2011

CANCELLATION POLICY

If a written cancellation arrives 10 working days before the conference there will be no fee. Cancellation arriving later than 10 working days before the conference will be subject to a cancellation fee: 9-5 working days before the conference 50 % of the price, 4-2 working days before the conference 70 % of the price and 1-0 day requires 100 % cancellation fee.

A substitute is always welcome at no extra charge.

Date:

Signature:

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9-10/11/2011



THE CZECH REPUBLIC – CARLSBAD

BINDING BOOKING OF ACCOMMODATION**CLOSING DATE OF BOOKINGS: BY 10TH OCTOBER 2011****ACCOMMODATION:** *(Please mark off your request)*

– Prices of accommodation are mentioned including breakfast, VAT and city tax

► HOTEL THERMAL ****

<input type="checkbox"/> Single room	75 EUR/night
<input type="checkbox"/> Double room	110 EUR/night
<input type="checkbox"/> with Ms/Mr.	(55 EUR per person)
<input type="checkbox"/> 8.–9. 11. 2011	
<input type="checkbox"/> 9.–10. 11. 2011	

First name: _____

Surname: _____

Degree: _____

Tel.: _____

Email: _____

PAYMENT CONDITIONS: *(Please mark off your request)* **INVOICE** – In case of payment by invoice please let us know your invoicing data.

Company: _____

Address: _____

ID: _____

 CREDIT CARD

I hereby authorize D.I.R. Bohemia, s.r.o. to collect amount

of _____ EUR
from my credit card by the form of „mail order“ (it means effecting transaction without of presence of credit card) Receipt of effected payment will be sent to you on your address or it is possible to take it out on the spot with conference organiser.

- VISA
 EUROCARD/MASTERCARD
 AMERICAN EXPRESS

Name of holder (*acc. credit card*): _____

Credit card No.: _____

Term of expiration _____

CVC code: _____

*CVC code are last 3 numbers of number which are mentioned over the signature on back part of credit card.

Address where to send receipt about payment: _____

IMPORTANT NOTICES:

We cannot guarantee booking of requested accommodation without full prepayment. Please don't combine the payment of accommodation with payment of conference fee.

CANCELLATION FEES:

by 10. 10. 2011 – free of charge
 from 11. 10. till 25. 10. 2011 – 15 % of price of accommodation
 from 26. 10. till 1. 11. 2011 – 50 % of price of accommodation
 from 2. 11. 2011 – 100 % of price of accommodation

Please send filled application at least by 10. 10. 2011:e-mail: simona.meslova@dirbohemia.cz

fax: +420 233 325 167

Confirmation of your reservation will be sent immediately after receiving your application.

Accommodation provides travel agency D.I.R. Bohemia Ltd.,
www.dirbohemia.cz Za Zahradou 1, 162 00, Prague 6,
tel.: +420 235 350 750

Date: _____

Signature: _____

MEZINÁRODNÍ KONFERENCE O INTERNÍM AUDITU / INTERNATIONAL CONFERENCE ON INTERNAL AUDIT

INTERNAL AUDIT FROM THE OWNER'S POINT OF VIEW

9–10/11/2011



THE CZECH REPUBLIC – CARLSBAD

Conference is being held in cooperation with

GENERAL SPONZORS

MAIN SPONZORS

SPONZORS

MEDIA SPONSORS



Czech Institute of Directors